PYLE AND LOWELL CENTERS

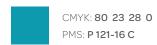
Colors & Typography

Version: 3 Created: January 19, 2016

Logo Colors

CMYK & PMS









Collateral Colors

CMYK & PMS





CMYK: **80 23 28 0** PMS: **P 121-16 C** Screen: **80%**



CMYK: **36 35 38 0** PMS: **Warm Gray 6 C** Screen: **80%**



CMYK: **20 20 23 0**PMS: **Warm Gray 2 C**Screen: **80%**



CMYK: 0 88 84 0 PMS: P 45-8 C Screen: 80%

Typography

Logo Font

Brandon Grotesque Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Collateral Headline

Brandon Grotesque Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Collateral Body Copy

Omnes Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
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