

PYLE AND LOWELL CENTERS

Colors & Typography

Version: 3

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Logo Colors

CMYK & PMS



PYLE CENTER



CMYK: 80 23 28 0
PMS: P 121-16 C



LOWELL CENTER



CMYK: 0 88 84 0
PMS: P 45-8 C

Collateral Colors

CMYK & PMS

ROOM CONFIGURATIONS	FEATURES & AMENITIES	CONTACT
<p>Chair: ■ Table: ■</p> <p>Some rooms have fixed furniture arrangements and can't be modified. Rooms are normally set with a standard configuration that is optimal for the space. There is no charge for the initial room setup; however, additional fees may apply for extra deviations from our standard setup, for last-minute changes or major mobility alterations. Always see diagrams of optimal configurations for conference rooms with movable furniture. Audiovisual may reduce room capacities.</p>	<p>We take pride in providing services and amenities that exceed guests' expectations:</p> <ul style="list-style-type: none"> • We offer eight-hour chairs that ensure comfort throughout desktop events or classes. Our chairs are specifically designed to meet the needs of conference participants. • Both conference centers are fully supported with educational technology specialists, which means you will always have support and help readily available. • Guest services is conveniently located on our first floor. • Whiteboards are in every meeting room. • Wall-mounted back boards allow for easy hanging of display and presentation materials. • We offer full food and beverage service. • Meeting rooms refreshed at lunch and during breaks. • Filtered water in meeting rooms is complimentary. • Both facilities provide free wireless internet access throughout. • Every room is both Mac and PC compatible. Smartphones are supported. • Phone service is available in meeting rooms. • Both facilities welcome users with special needs. We offer assistive listening devices, closed captioning and video calls for anyone using sign language, and our facilities are fully accessible to those with physical challenges. • Coordinators' Rooms available at Pyle Center and Lowell Center • Full service, on-site Registration Services • 137 Guest Rooms 	<p>PYLE CENTER 702 Langston Street Madison, WI 53706 (608) 262-0881 pyle@extension.uw.edu</p> <p>LOWELL CENTER 900 Langston Street Madison, WI 53703 (608) 262-0820 lowell@ext.uw.edu</p>
	<p>Catering Services At the Lowell and Pyle Centers, our catering staff can provide all of your event's food and beverage needs - from meals to receptions to breaks. Our packages make it easy for planners to accommodate various budget levels and special dietary needs.</p>	<p>UW-EXTENSION CONFERENCE CENTERS ROOM CAPACITIES & SPECIFICATIONS</p>



CMYK: 80 23 28 0
PMS: P 121-16 C
Screen: 80%



CMYK: 36 35 38 0
PMS: Warm Gray 6 C
Screen: 80%



CMYK: 20 20 23 0
PMS: Warm Gray 2 C
Screen: 80%



CMYK: 0 88 84 0
PMS: P 45-8 C
Screen: 80%

Typography

Logo Font

Brandon Grotesque Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

Collateral Headline

Brandon Grotesque Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9

Collateral Body Copy

Omnes Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0 1 2 3 4 5 6 7 8 9